

MEENAKSHI SUNDARARAJAN ENGINEERING COLLEGE

DEPARTMENT OF CIVIL ENGINEERING ECO DESIGN CLUB

2025 ISSUE VOLUME I



OBJECTIVES OF THE CLUB

Promote Sustainable Thinking

Encourage green innovation

Empower Eco-conscious Youth

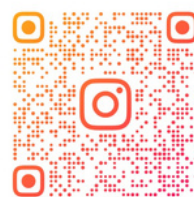
PRODUCT DESIGN CHALLENGE

The Product Design Challenge was conducted to ignite creativity and innovation among students.

Participants worked in teams to identify problems, brainstorm ideas, and design practical solutions with a focus on innovation, feasibility, and user impact. The event created a vibrant atmosphere of collaboration and design thinking, with students presenting impressive concepts that blended technical knowledge with creativity. It not only showcased their problem-solving skills but also gave them a glimpse into real-world product development and entrepreneurship.

SCHOOL OUTREACH PROGRAM

The School Outreach Program was conducted to inspire young minds and create awareness about engineering and sustainability. Faculty and students from our department interacted with school children through engaging sessions, demonstrations, and activities. The program aimed to nurture curiosity, build awareness on real-world challenges, and motivate students to pursue innovative and responsible career paths in the future.



@MSEC_ECO_DESIGN_CLUB

DR.P.ASHA
HOD CIVIL

MR.S.SARAVANAN
DEPARTMENT
COORDINATOR

ECONEXT

The Econext Abstract Writing Event encouraged students to explore innovative ideas aligned with the UN Sustainable Development Goals (SDGs). Participants presented abstracts highlighting practical solutions for global challenges, promoting sustainable thinking and awareness. The event fostered creativity, critical thinking, and a strong sense of responsibility towards building a sustainable future.



BUILDING RESILIENT TALK

The Building Resilient Talk focused on creating awareness about the importance of resilience in shaping a sustainable future. Through an engaging presentation, students were introduced to strategies for adapting to challenges, fostering innovation, and strengthening communities. The session inspired participants to think proactively about building a resilient future in both personal and professional spheres.



WALK FOR PLASTIC

The Walk for Plastic was organized to spread awareness on reducing plastic usage and promoting eco-friendly alternatives. Students actively participated in the campaign, engaging the community and highlighting the environmental impact of plastic pollution. The event reinforced the message of collective responsibility in protecting our planet and encouraged sustainable lifestyle choices.

